



GRAMA BHARATHI
IN ASSOCIATION WITH
**Federation of Telangana Chambers of
Commerce and Industry**

**KISAN EXPO
2024**

BY THE FARMER, FOR THE FARMER

March 16-17, 2024

Hall no 3, HITEX, Hyderabad



WHY KISAN EXPO

Grama Bharathi takes pleasure in announcing the launch second edition of KISAN EXPO, with its firmly rooted objectives of improving farmers' income and conserving Mother Earth.

India's agri-sector is at an interesting juncture with a multitude of start-ups working towards the same objectives that we have been working for over 2 decades, be it doubling farmers income, enhancing rural livelihoods, improving soil health, water conservation, introducing advanced technologies, revival of cow-based farming, eco-friendly and sustainable produce/ products, tapping newer markets or bringing in healthier food options for consumers.

KISAN EXPO 2023 will showcase advanced machinery, automation, adapting latest technologies, precision technologies such as drones, small and medium scale farm equipment and implements, food processing, value addition for MSMEs, reviving traditional techniques such as cow-based farming, and above all impart DIY options for farmers. We want farmers to focus on execution, adherence to timelines, measurable output and above all ROE (Return on Effort).

KISAN EXPO would also address manpower shortages, real time crop health, better logistics management, reduced wastages and food processing and value addition. Allied sectors such as dairy, animal husbandry and agro-forestry would get equal attention.

We invite you to participate in the event and take advantage of the plethora of visitors.

WHO WE ARE

Grama Bharathi is one of the largest NGOs in Telangana, that has been promoting natural farming for over 2 decades. Our silver jubilee celebrations in 2022 marked the beginning of KISAN EXPO at Hitex in Hyderabad.

Grama Bharathi was established in 1996 as an NGO with the vision of bringing integrated rural development and creating sustainable livelihoods in villages. We have been striving to achieve our objectives through multiple themes such as promoting natural farming, creating and tapping markets for the produce, soil & water conservation, imparting value-based education, women empowerment and enriching cultural ties.

With a volunteer base that runs into thousands of people at the village level, across the 33 districts of Telangana, we have been making a difference to many underprivileged souls in the state.

Grama Bharathi Natural Farmers Producer Co (GBNFPCL) has been supporting the Grama Bharathi NGO in its activities primarily focusing on expanding the marketing presence. It is also working with around 40 FPCs in Telangana state with an overall farmer base of about 25,000 farmers.

GBNFPCL is chaired by Smt. Sama Sunita Reddy with Shri Nandkumar Pudhari as its CEO. Professionals passionate about agriculture and pooled from diverse fields such as technology, banking and finance, scientists, business, journalism, and arts form the dedicated source of volunteers and advisors.



ABOUT FTCCI

The Federation of Telangana Chambers of Commerce and Industry (FTCCI). Established in 1917 with the intent of providing incessant support to trade and industry, FTCCI has indeed demonstrated unwavering commitment to towards its members and industry at large.

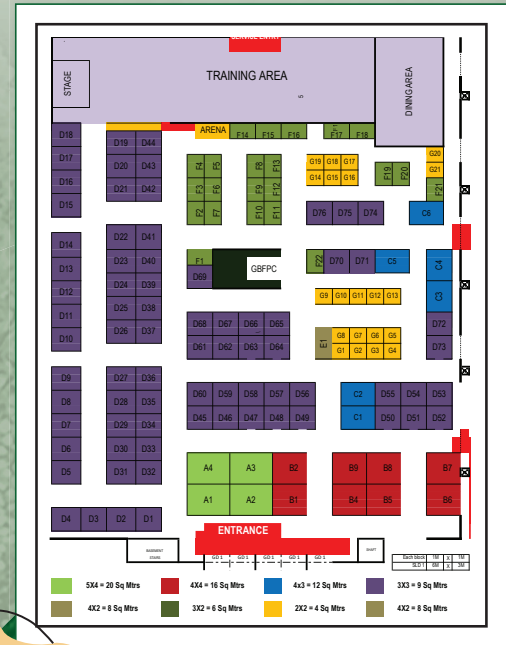
FTCCI has been energising industry for 107 years by engaging with the government to represent members and played a key role in enabling change through meaningful interactions for an entire century.

WHO CAN PARTICIPATE

> FARMERS

- > Organic Stores
- > Seed Companies
- > Drones
- > Co-operatives FPO Organizations
- > Skill Development
- > Integrated Farming
- > Solar Products
- > Handicrafts
- > Start-ups
- > R&D Institutions
- > Trade Magazines
- > Remote Sensing
- > Traders & Exporters
- > Aquaculture
- > Dairy Poultry and Livestock
- > Supply Chains and Logistics
- > Dealers & Distributors
- > Banks & Insurance Services
- > Irrigation & Water Technologies
- > Drip & Sprinklers
- > Vertical Farming & Hydroponics
- > Khadi & Village Industries
- > MSMEs

- > Organic Agriculture
- > Greenhouses, Polyhouses & Netshed
- > Packaging Machinery
- > Grading & Sorting Machinery
- > State & Central Government Departments / Agencies
- > Food Processing Technologies and services
- > Agriculture Machinery, Tractors / Harvesters / Rotators & Tools
- > Climate Control & Automation Equipment
- > New Varieties, Herbal & Medical Plants
- > Horticulture, Flori-culture & Nursery Industry
- > Cold storage appliances
- > Farm Management Equipment, Motors, Pipes, Pumps Farming Consultants & Certification Agencies
- > Warehousing Cold Storage Equipment



BOOK YOUR STALLS NOW

ACTION PLAN

- Adoption of Villages in each District for natural/organic farming
- Conduct training programs on natural farming
- Developing regional procurement centers
- Developing storage, processing and supply chain mechanisms
- Establish a federation model for natural & organic FPOS



In Kisan Expo 2022, 7,000-10,000 farmers from Telangana and neighbouring states of Andhra Pradesh, Karnataka, Maharashtra, Madhya Pradesh, Chhattisgarh and Tamilnadu had visited the EXPO held at HITEX in Hyderabad. Also agri-preneurs, processors, innovators, start-ups and 5000+ consumers have visited.



BANK DETAILS

Name : GRAMA BHARATHI NATURAL FARMERS Producer Co Ltd.,
Branch : BANDLAGUDA A/C No. 40354136587

Bank Name : STATE BANK OF INDIA
IFSC Code : SBIN0021356



GRAMA BHARATHI NATURAL FARMERS PRODUCER CO LTD.,

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